

Building a Bigger Tent for AAPI Philanthropy

October 17, 2016

Dear Friends,

Early this fall, we made important changes to AAPIP's membership structure to advance a new strategic direction over the next five years that will increase and help sustain investments in AAPI communities and issues by expanding our network of philanthropic leaders.

AAPIP's commitment to expanding resources for AAPI communities has been central to our mission for the past 26 years, supported by our groundbreaking research in 1992, and again in 2007, showing that less than one-half of one percent of foundation giving in the U.S. goes to support AAPI communities and needs, despite the fact that they are the fastest growing racial group in the nation with a 46% growth rate.

What a "bigger tent" for membership means to us in practical terms is that we will be reaching out to a much wider range of institutional funders, such as small AAPI family foundations, as well as individuals working in and for the philanthropic sector including individual charitable donors, a range of professional funding advisors and consultants, and AAPIP-affiliated giving circle members. Working alongside more traditional foundations who have been long-standing members of AAPIP, this expanded membership will broaden the diversity of viewpoints, experiences, and approaches to our work, and can help leverage increased investments to our community.

We will also maintain a vital community connection through our AAPIP Affiliates (formerly called "Associate" members), a tax-deductible donor category for staff and board members of community-based nonprofits and other friends and allies who believe in AAPIP's mission and goals. We will continue to draw on our national Affiliates as advisors and content providers in our research, workshops, focus/advisory groups, and national and regional convenings, among other activities.

Joining AAPIP as a member will provide institutions, individuals, and affiliates alike with opportunities to achieve the following:

- **Peer learning opportunities.** Including AAPI-specific data and research reports, information about traditional and new philanthropic practices, and up-to-date information about AAPI community trends, issues and needs.
- **Connection to a diverse AAPI leadership network.** Offered through our annual National Network Convening, regional Chapter events and activities, special funder briefings, and our online newsletter.



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- **Professional advancement and long-term relationships.** Making one-on-one connections that will expand your professional network and provide opportunities for trusted information exchange and future funding partnerships and collaboration.
- **A stronger voice for advocacy and change.** Together, AAPIP's membership represents a powerful collective voice that can raise visibility to promote AAPI philanthropic practice and leadership to advance community change.

Learn more about AAPIP's new membership structure and benefits by going to www.aapip.org/join-us, or contact the Membership Team by email at: membership@aapip.org.

We hope you'll join us!

A handwritten signature in black ink, appearing to read "Cora", written on a light-colored background.

Cora Mirikitani
President & CEO