



PROTEUS
FUND



Sikh Civics:

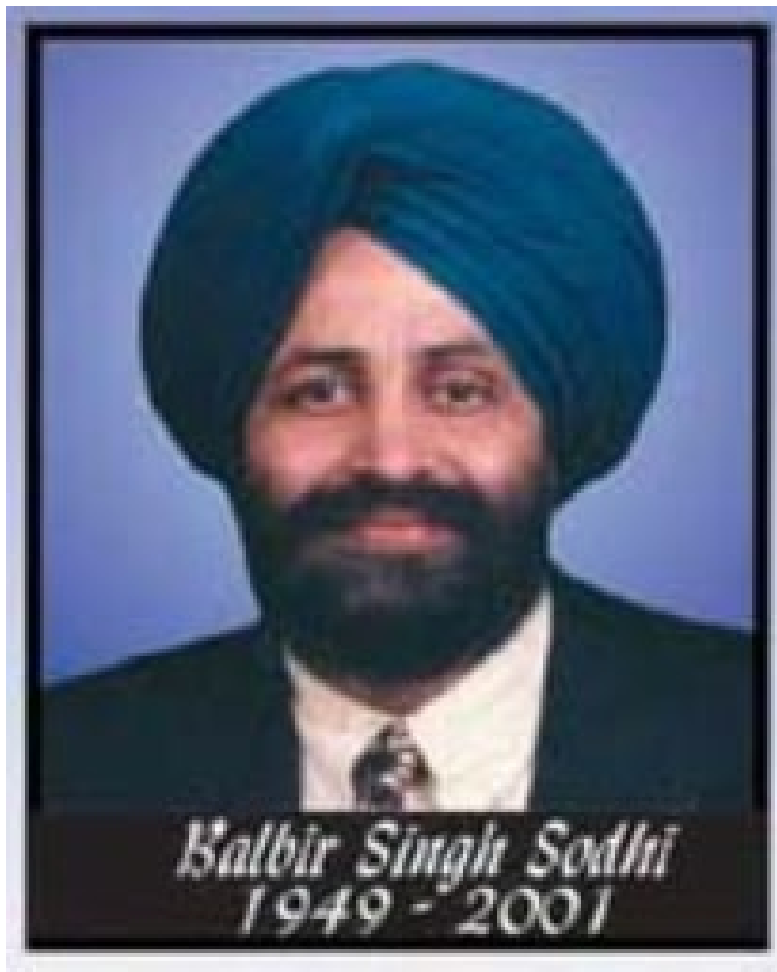
Philanthropy's Role in Building
a Multiracial Society

June 2, 2022

4:00 pm - 5:00 pm ET

BRIEFING OVERVIEW

- ✓ The Sikh experience
- ✓ Building a rapid response blueprint
- ✓ Looking forward – empowering our communities
- ✓ Philanthropic investment in our shared future
- ✓ Q&A



THE SIKH EXPERIENCE:
FROM BELLINGHAM TO 9/11, AND OAK CREEK TO QUEENS

HATE THROUGH THE DECADES





OAK CREEK & INDIANAPOLIS: DEVELOPING A RAPID RESPONSE FRAMEWORK

RICHMOND HILL, QUEENS: FROM RAPID RESPONSE TO SUSTAINED ENGAGEMENT



Queens neighborhood
on edge after recent
attacks on Sikh
community



Police & Fire

Queens elected officials,
community leaders
condemn attack against
Sikh man in Richmond
Hill

**SUSTAINABLE SOLUTIONS TO BETTER
PROTECT OUR COMMUNITIES**

HIGH IMPACT LITIGATION: A CRITICAL LINE OF DEFENSE



School system agrees to more training after harassment case



CALIFORNIA

Sikh truck drivers reach accord in religious discrimination case involving a major shipping company



ASIAN AMERICA

Disney Desegregates Sikh Employee After Civil Rights Groups Intervene

Disney World desegregates Sikh employee Gurbit Singh after the ACLU and Sikh Coalition protested.



⌚ This article was published more than 3 years ago

EDUCATION

Sikh school bus driver reported years of harassment over his turban and beard

COMMUNITY EMPOWERMENT: MOBILIZING THROUGH TRAININGS AND ENGAGEMENT



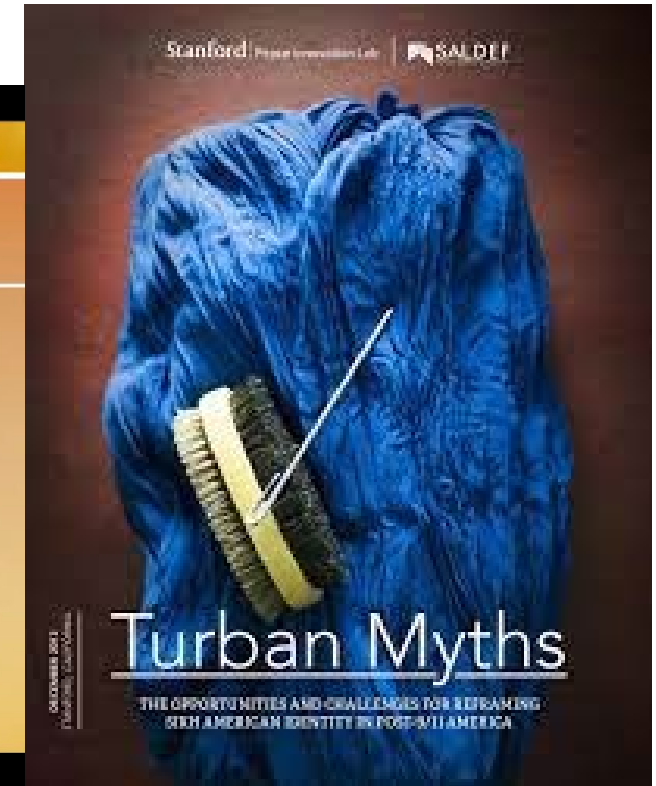
Civic engagement



Sikh American leadership
and representation



Trainings and resources



RESEARCH:
CREATING A BETTER UNDERSTANDING OF WHERE WE ARE



ADVOCACY:
POLICIES TO PROTECT OUR FUTURE



What the media thought about SALDEF's first-ever Sikh American PSA:

"The PSA's message is as simple as it is important: There's nothing at odds about being both a Sikh and a Proud American."

Identities.Mic

"Sikhs are taking matters into their own hands and responding to the mistreatment that they have suffered."

 World Religion News

"Sikhs have been a critical part of American culture for over 125 years"

 THE HUFFINGTON POST

The new ad features actor and designer Wars Ahluwalia explaining that Sikhs are part of American Culture"

The Aeroqram

With you as support and inspiration, let's work together to build the next chapter.

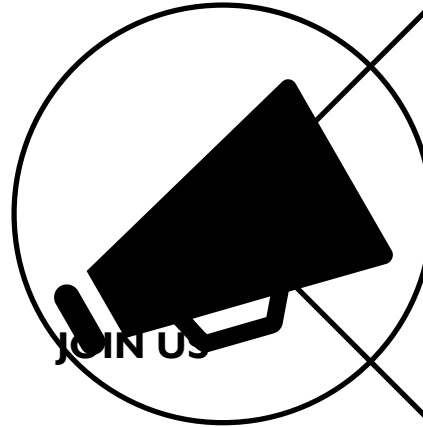
MEDIA AND POP CULTURE REPRESENTATION: SHARING OUR STORIES

EDUCATION: CREATING SAFE AND INCLUSIVE SCHOOLS

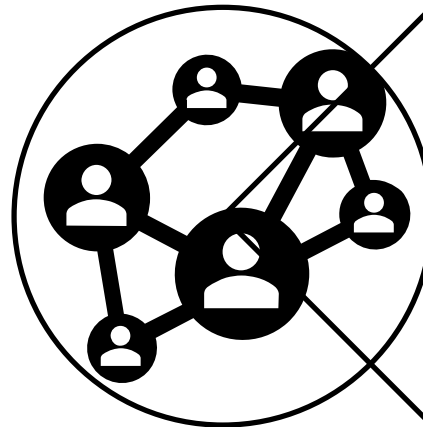


A BLUEPRINT
FOR THE
BROADER
CIVIL RIGHTS
MOVEMENT

JOIN US!



Mark the 10-year
anniversary of Oak
Creek



Invest in our
shared future

THANK YOU!



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