

# **ANNIVERSARY CONFERENCE**

May 19-21, 2025 | Swissôtel Chicago

# Sponsorship Package

Join us to celebrate 35 years of advancing racial equity and social justice at AAPIP's Anniversary Conference. This conference is the must-attend event for AANHPI philanthropy professionals and allies to build community, strengthen connections, and delve into important topics affecting AANHPI communities.

Your partnership matters!



AAPIP.ORG



# **Making waves for 35 years**

When AAPIP was <u>founded in 1990</u>, less than a handful of philanthropic professionals identified as Asian American, Native Hawaiian, or Pacific Islander, and the needs of AANHPI communities were often ignored, overlooked, and undervalued by mainstream philanthropy. Over the last three and a half decades, AAPIP has cultivated a robust network of AANHPI philanthropic professionals, co-conspirators, and allies who are committed to mobilizing more philanthropic resources to AANHPI communities and working in solidarity to advance racial justice.

At a time when there are <u>more AANHPI philanthropic professionals than ever before</u>, yet <u>philanthropic funding to AANHPI communities has remained stagnant</u>, AAPIP invites philanthropy to reflect on and deepen their racial equity and racial justice strategies and practices. AANHPI communities are incredibly diverse and face a myriad of social and economic issues that remain unaddressed (and, in some cases, are <u>rendered invisible</u>).

During our time together in Chicago, AAPIP will offer spaces for funders to deepen their understanding of AANHPI community priorities and explore the role they can play in supporting AANHPI movements, creating connection and community building across the AAPIP national network, and sharing joy and celebration in the face of the many struggles our communities are grappling with.

Past AAPIP Conferences have taken place in Los Angeles, San Francisco, Seattle, and New York City. Based on past conferences, we project the AAPIP 35th Anniversary Conference will bring together 500 people in-person and hundreds more virtually. Typical attendees include AANHPI and allied grantmakers from community foundations, corporate foundations, family foundations, private foundations, and public foundations. They join in community with racial and social justice activists and nonprofit leaders. Our sponsorships are a great way to reach this audience and show your support for AANHPI communities.

#### YOUR PARTNERSHIP MATTERS

SPONSORSHIP BENEFITS	Presenting Sponsors \$100,000	Change Makers \$50,000	AAPIP 35th Champions \$35,000	Supporting Sponsors \$15,000	Ally Sponsors \$5,000
Remarks to the full conference - choice between opening reception, opening plenary, closing ceremony	•				
Message opportunity in the pre-session slide shows	•				
Reserved VIP table at the awards ceremony	•	•			
Dedicated display table in the community gathering space	•	•			
Recognition on all conference email	•	•			
Opportunity to share branded swag with conference attendees	•	•	•		
Recognition: social media	Thank you shoutout with logo	Thank you shoutout with logo	Thank you shoutout with logo		
Recognition: awards ceremony	XL Logo top billing	Large Logo	Medium Logo	Small Logo	Name
Recognition: onsite signage	XL Logo top billing	Large Logo	Medium Logo	Small Logo	Name
Recognition: sponsor app	XL Logo top billing	Large Logo	Medium Logo	Small Logo	Name
Recognition: pre-session slideshow	XL Logo top billing	Large Logo	Medium Logo	Small Logo	Name
Recognition: special thank you email	•	•	•	•	•
Recognition: website	XL Logo top billing	Large Logo	Medium Logo	Small Logo	Name
Complimentary registrations	10	6	3	2	1

# OTHER SPONSORSHIP OPPORTUNITIES

## **Accessibility Sponsor (\$60,000)**

Same Benefits as \$50K Change Maker Sponsor with recognition as Accessibility Sponsor by providing closed captioning, hybrid video options, accessible shuttle service

# Wellness Sponsor (\$50,000)

Same Benefits as \$50K Change Maker Sponsor with recognition as the Wellness Sponsor

## **AAPIP Awards Ceremony Sponsor (\$10,000)**

Billing as an Awards Ceremony Sponsor with the benefit of reserved seating front and center at the event

## **Awards Ceremony Messages (\$1,000)**

Your onscreen congratulatory message will be displayed during the Awards Ceremony program